

Large Organisation Network Group (LONG)
Celtic Plc, Celtic Park, Glasgow, G40 3RE



Host:



INVESTOR IN PEOPLE

LARGE
ORGANISATION
NETWORK
GROUP

Learning and sharing good practice

20 March 2009: Corporate Social Responsibility

AGENDA

9:30 – 10:00 *Refreshments & Registration*

10:00 – 10:45 Session 1:

Peter Russian, Chief Executive – Investors in People Scotland

Welcome

Mike Hayes, Head of Human Resources - Celtic Plc

Robert Howat, Company Secretary - Celtic Plc

An introduction to Celtic Football Club, our aspirations, priorities, challenges, and the IIP journey so far

10:45 – 11:30 Session 2:

Andrew Millson, Business Analyst - Scottish Businesses in the Community

Karen Davidson, Development Manager - Scottish Businesses in the Community

Corporate Social Responsibility Essentials

An Interactive session that will explore:

- What is the context in which CSR sits in today's world
- What does corporate responsibility *mean* to your business
- What benefits can CSR bring to your organisation

11:30 – 11:45 *Refreshment Break*

11:45 – 12:30 **Continuation of Session 2**

12:30 – 13:30 *Lunch*

13:30 – 14:45 Session 3:

Rhona Shepherd, Director - Red Sky Management

Learning from Sport – Attitude, Performance, Leadership

We would all recognise that there are many distinguished role models in the world of sport and for years we have been using athletes for the purpose of improving motivation or morale amongst our staff.

Rhona Shepherd, Director of Red Sky Management, will offer an insight into how you can take this familiar and useful tool a step further and use the world of Elite Sports Performance to leverage positive changes in behaviour within your business.

14:45 – 15:00 **Peter Russian, Chief Executive - Investors in People Scotland**

Questions and Close